

# GENERATING INCOME FOR NON-PROFITS: A SOCIAL ENTERPRISE COURSE

### **ABOUT TEACH A MAN TO FISH**

Set up in 2006, Teach A Man To Fish is a world leader in entrepreneurship education. Through our programmes, we equip educators in school and out of school settings to help young people gain business and life skills through real youth-led businesses. By participating in the planning and running of a real business, children and young people develop a range of essential life skills and experience.



### TRAINING AND CONSULTANCY SERVICES

Teach A Man To Fish has 15 years of experience in Training and Consultancy, working with a range of clients including NGOs and educational institutions around the world, building their capacity in entrepreneurship education, business development, and financial sustainability.

### THE SOCIAL ENTERPRISE COURSE FOR NON-PROFITS

Drawing on our global network of experts and experience, Teach A Man To Fish is well placed to support non-profit organisations to improve their sustainability through the generation of new income streams that can support their social mission.

This is a flexible course designed to meet the needs of each individual and organisation taking part - there is no official start date, so participants begin their entrepreneurial journey when it suits them. Our instructors work collaboratively with participants and keep them accountable throughout the course, finding a schedule that suits them and creating a personalised plan for success. Participants benefit from our unique approach combining group and individual coaching, Q&A sessions, online support available at all times, and an international community of like-minded peers participating in the course.



This Course was a perception changer for me; I haven't had any lessons like this one before now.



Stella, Programme Director Odyssey Educational Foundation Nigeria

# **COURSE STRUCTURE**



# **STEP1**

#### **GENERATING AND TESTING IDEAS**

Coming up with a social enterprise idea and constructing a prototype.

# **STEP 2**

#### **BUSINESS PLANNING AND GETTING READY TO LAUNCH**

Creating a business plan and developing all the knowledge, tools, and confidence needed to launch.

## **STEP 3**

#### **GETTING YOUR SOCIAL ENTERPRISE OFF THE GROUND**

Launching a social enterprise and developing a new income stream for your organisation.

Each step is made up of 4 modules and each module takes a minimum of 3 hours to complete.



6 months

with a fast-track version that takes only 3 months to complete!

## **COURSE OUTCOMES**

By the end of the course, participants:



Have planned and launched their very own social enterprise for their organisation.



Have a clear plan to diversify their organisation's income streams.



Have laid down the foundation for a more financially sustainable future for their organisation.

# **GET IN TOUCH**

To find out more about the course, visit our website or email us:



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